



Social Value

How does it link with schools, suppliers, and supply chains?

Agenda

1 What is Social Value?

2 What is the UK Government Social Value Model?

3 What first steps can we take?

4 Legislation and potential change?

5 Case Studies and Questions



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What is Social Value?

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“Social Value is a broader understanding of value. It moves beyond using money as the main indicator of value, instead putting the emphasis on engaging people to understand the impact of decisions on their lives.”

–[SVUK](#)

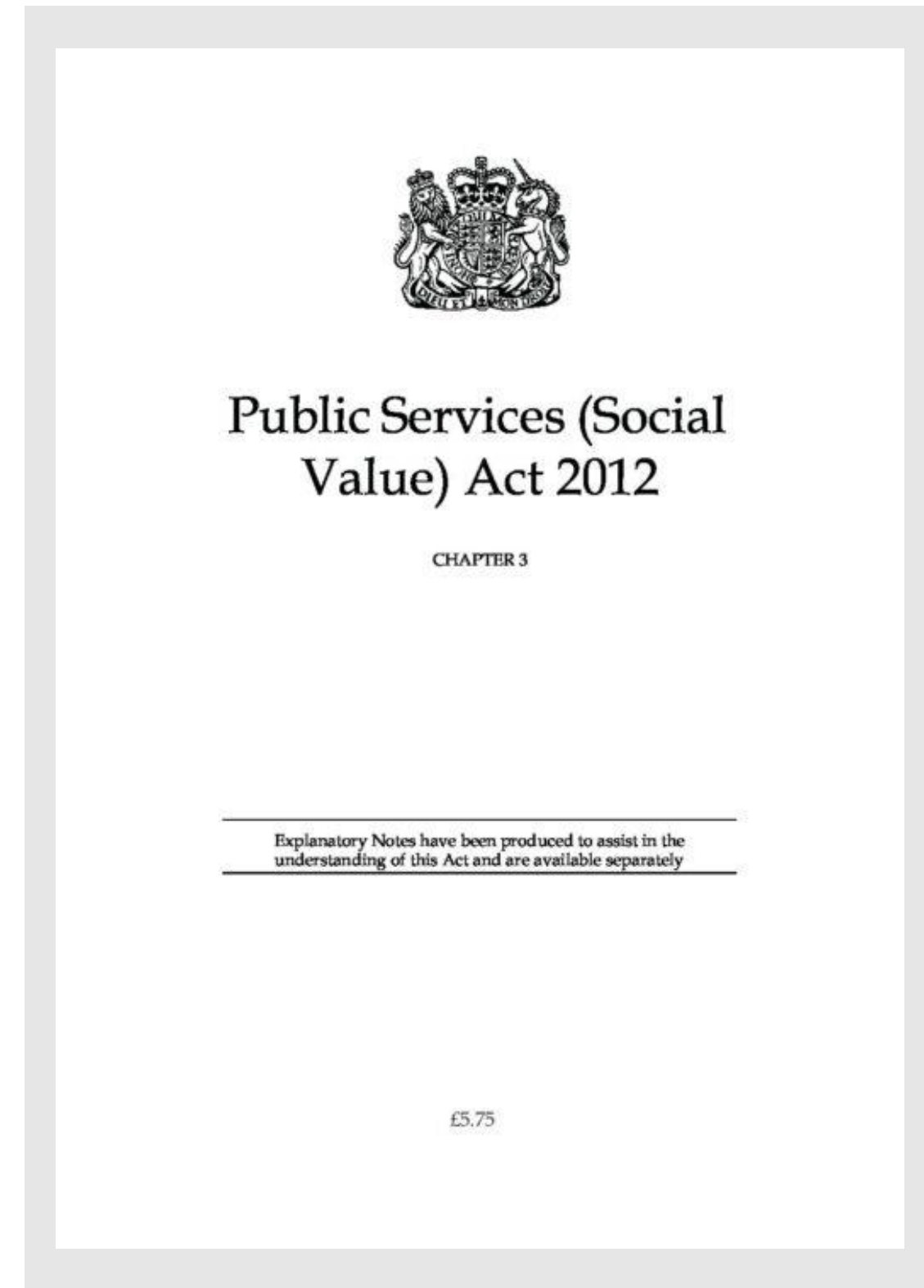
“Social value in procurement is about making sure that what we buy creates an overall positive impact on our people and communities. It can be divided into three main areas: social, economic, and environmental.” –[CCS](#)

“Social value is the contribution you make to society and in particular to your local society and community (where you operate).” –[Executive Compass](#)

“Social value is about understanding the relative importance that people place on changes to their wellbeing and using insights we gain from this understanding to make better decisions.” –[SVI](#)

What does UK Government Say?

- **Public Services (Social Value) Act 2012:**
 - *“Requires people who commission public services to think about how they can also secure wider social, economic, and environmental benefits.”* – [UK Government](#)
- **July 2018**
 - Central government moved towards explicitly evaluating social value in most major contracts.
- **December 2020**
 - [Social Value Model](#) created.

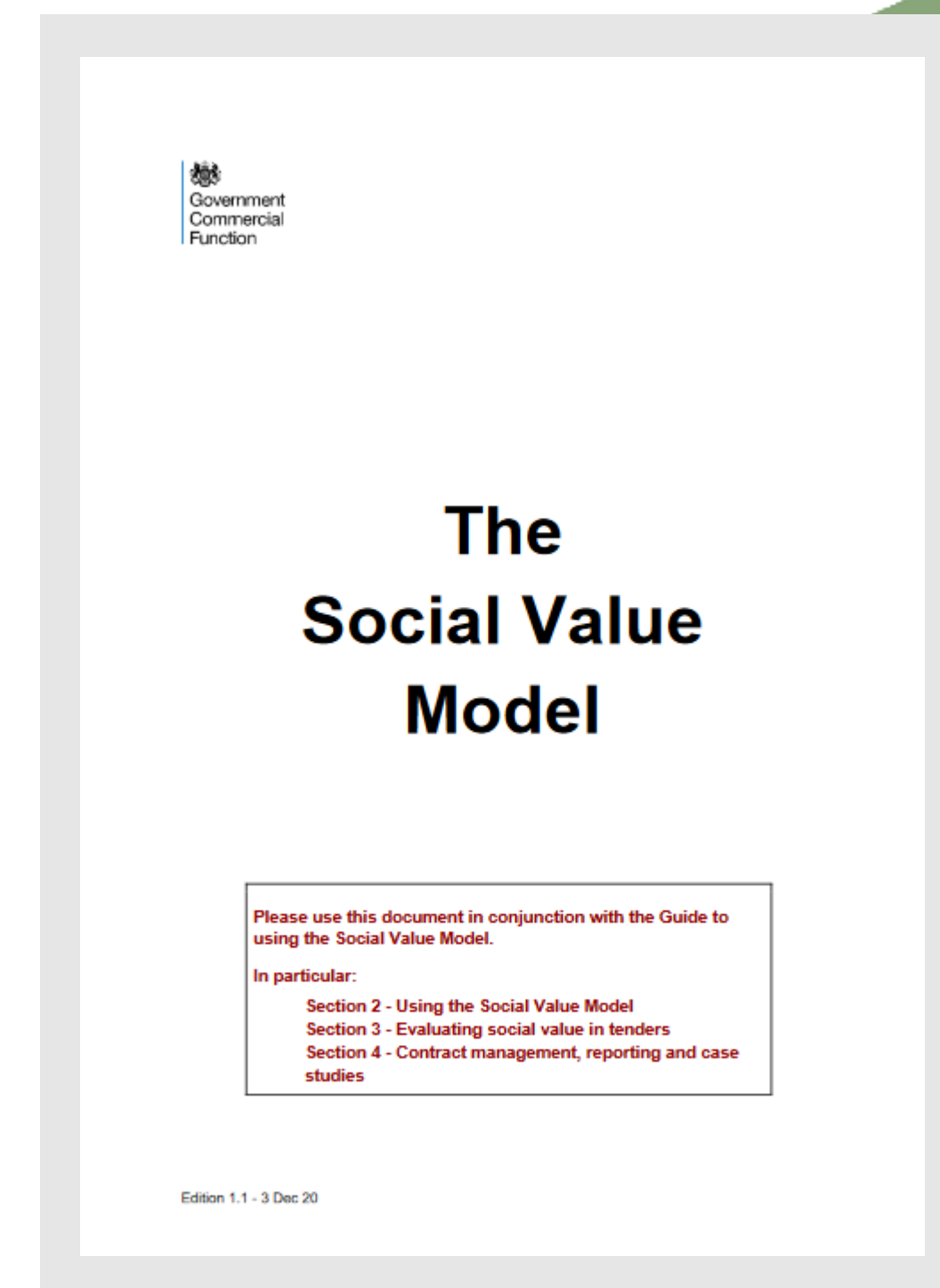


What first steps can we take to address social value?

The Social Value Model (2020)

Theme 1
COVID-19 recovery
Theme 2
Tackling economic inequality
Theme 3
Fighting climate change

Theme 4
Equal opportunity
Theme 5
Wellbeing



Regulations and New Government

Department for Education Sustainability and Climate Change Strategy:

- All new school buildings will be net zero in operation.
- Support schools to buy from suppliers committed to net zero by 2050 and that have a plan in place.
- Support schools to promote circular economy, reusable products, and reducing food waste (such as through composting).

PPN 06/20:

All central government departments must apply 10% weighting for social value to all tenders.

PPN 05/21:

All contracting authorities must consider in procurements:

- Creating new businesses, new jobs, and new skills.
- Tackling climate change and reducing waste.
- Improving supplier resilience, diversity, and innovation.

What We're Seeing "On the Ground"

What social value requirements are we seeing in public sector tenders?

What steps can suppliers make to ensure they're set up well to respond strongly to the social value requirements?



Laura Davies

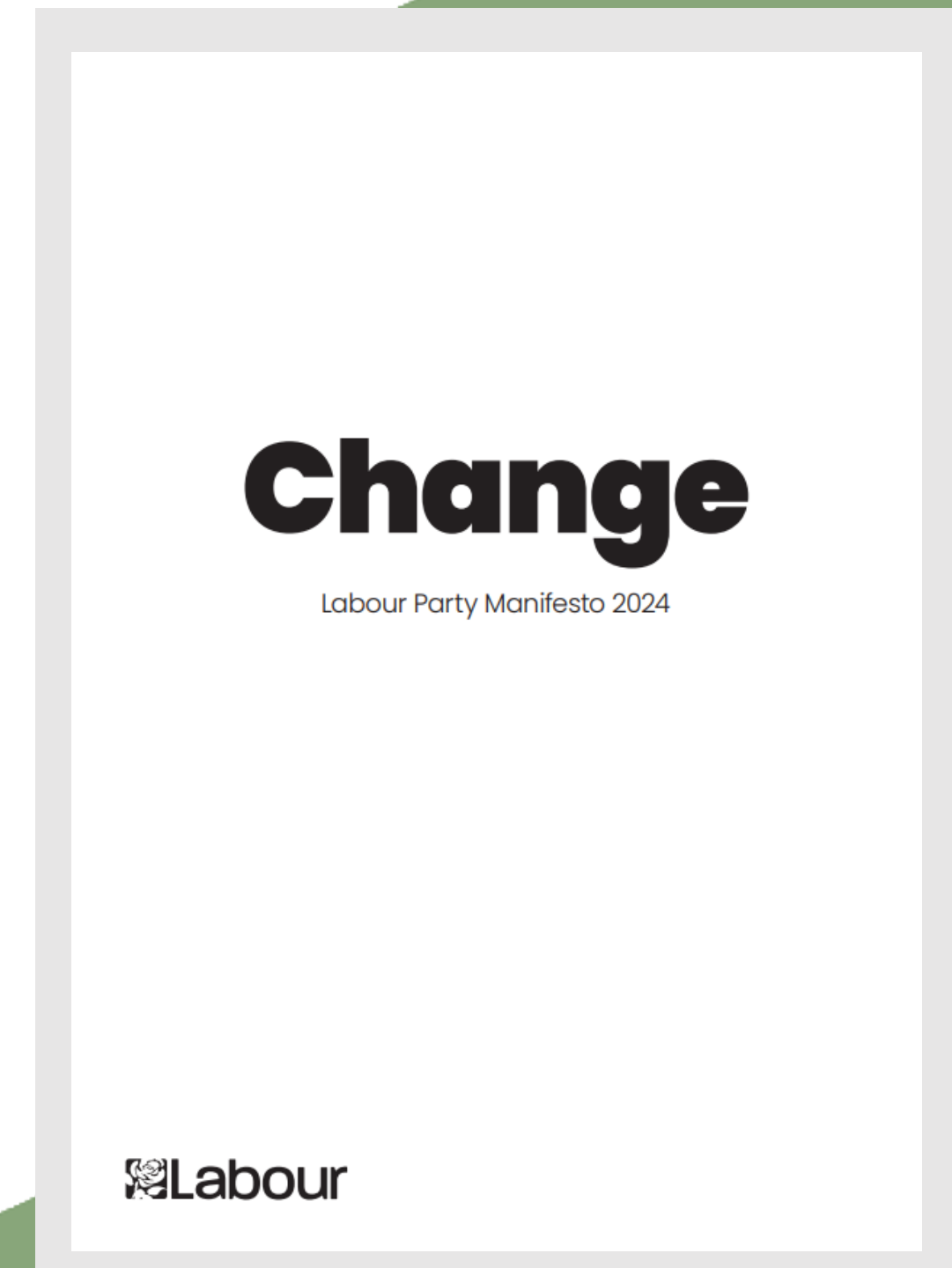
Head of Supplier Services

The New Labour Government?

- Labour's Manifesto emphasises these areas:
 - Net zero and clean energy
 - Worker wellbeing and rights
 - Support for small businesses and prompt payment
 - Development of local skills and opportunities

Before any service is contracted out, public bodies must carry out a quick and proportionate public interest test, to understand whether that work could not be more effectively done in-house. The test will evaluate value for money, impact on service quality and economic and social value goals holistically.

Through our new National Procurement Plan, Labour will ensure social value is mandatory in contract design. Mandating consideration of social value will mean a Labour government will value organisations that create local jobs, skills and wealth and treat their workers well and equally, including on matters such as pay,



Recommendations for social value

Have a carbon reduction plan according to PPN 0621

Suppliers

Have a clear understanding for what social value goals your organization has and why

Suppliers

Schools

Consider developing a Social Value Policy

Suppliers

Evaluate how procurement for your school can contribute to social value

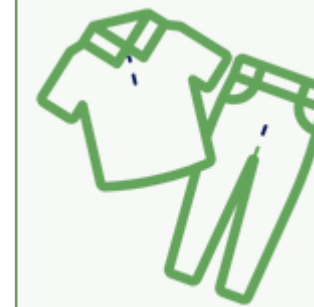
Schools

Ensure to record impact metrics and information around social value initiatives done

Suppliers

Affordable, durable and sustainable schools uniform

- Overview**
- Parents reported spending on average £337 per year on uniforms for secondary school children, with many finding these costs unreasonable. ^[1]
 - Lack of compliance can lead to higher costs and reduced quality, directly impacting families who struggle with these expenses.
 - Tight deadlines can compromise the ability to secure cost effective, compliant and sustainable uniform, impacting the overall affordability and quality of uniforms.



1 free school uniform, per school

Appointed and mobilised a single supplier within three months, ensuring compliance and quality in the procurement process



Implemented a second-hand uniform platform solution for all schools, promoting reuse and further cost savings



90% of factories within the supply chain are Sedex members with the highest ethical, social and environmental standards

70% of the total product range is eco-friendly, using recycled fabric, thus promoting sustainability and reducing environmental impact



Achieved a 9.3% savings on core uniform items, directly reducing costs for families

Offered a 5% discount to all parents purchasing two or more items, further alleviating financial pressure



Introduced instalment payment schemes to make the cost of uniforms more manageable for parents and guardians



Supplier committed to providing curriculum, training, and education support:

- Delivered presentations for pupils studying Business & Economics to link curriculum with career opportunities
- Part-funded Level 2 Retail Apprenticeship (14 weeks) for pupils, enhancing their vocational skills
- Offered 4–5 week internships to provide work experience for pupils, preparing them for the workforce

References:
[1] valuematchsustainability.co.uk/blog/the-wrong-blazer-2020time-for-action-onschool-uniform-costs/

The Social Impact & Improvement Model

- Our model has been developed to assess where you are against best practice and is proportionate to the size and impact of your organisation.
- We perform a detailed assessment across 6 key categories with 4 levels of maturity aligned to:
 - The UN SDGs
 - The UK Government Social Value Model
 - English, Welsh, and Scottish regulations

Category Area	Your Impact Level	Level 1	Level 2	Level 3	Level 4
Environmental Management	MED	<ul style="list-style-type: none"> Carbon Footprint baselined for scope's 1 & 2 Independent verification of calculations Carbon Reduction Plan & robust Environmental Policy in place and published on website Exec accountability 	<ul style="list-style-type: none"> Scope 3 included in CRP Published net zero target date CRP evidence of annual monitoring and demonstrates year on year reductions Top tier suppliers have CRP's and net zero targets Environmental Management Training for all employees 	<ul style="list-style-type: none"> All suppliers are required to have a CRP and published net zero targets Influences staff, suppliers, customers and communities to take action Implemented carbon reduction initiatives demonstrate quantifiable results 	<ul style="list-style-type: none"> Leads the way in net zero targets Re-invests profits into sustainable initiatives Demonstrates unique value with suppliers and customers Publishes clear and concise annual reporting
Human Rights / Labour Standards	LOW	<ul style="list-style-type: none"> Robust Policy in place demonstrating understanding and with clear commitments to tackling issues. All workers are paid at least the minimum wage No zero hour contracts 	<ul style="list-style-type: none"> Statement is visible on website home page Recruitment due diligence process is in line with best practice 	<ul style="list-style-type: none"> Posters and signposting clearly visible in premises - inc modern slavery helpline All employees receive annual training on and understand the risk The risk has Executive oversight with evidence of documentation and process approval and annual reviews. All workers paid at least the Real living wage (company accreditation) 	<ul style="list-style-type: none"> Influences others in the supply chain to spot the signs*
Diversity, Inclusion, Equity, Belonging & Culture	LOW	<ul style="list-style-type: none"> Robust Policy in place demonstrating understanding of the 9 characteristics of the Equality Act, with clear action to prevent discrimination. 	<ul style="list-style-type: none"> Clear zero tolerance of discrimination communicated to all employees. Risk assessment in place to understand barriers to entry for roles Complies with legal obligation for equal pay for the same role. All employees have undertaken training on Diversity & Inclusion 	<ul style="list-style-type: none"> Demonstrates fostering of workplace belonging Equally, Diversity and Inclusion is embedded into the Values of the organisation Evidence of non-discriminatory recruitment practices are operating. Anonymous whistleblowing policy in place 	<ul style="list-style-type: none"> Influences others (Suppliers, customers) Supply chain are required to provide evidence of non-discrimination Whistleblowing policy in place
Resource Management & the Circular Economy	MED	<ul style="list-style-type: none"> Waste reduction & recycling policy & strategy in place Legal requirements for waste separation are met Uses refurbished products and equipment where possible and understands the circular economy principles Demonstrates sustainable supply chains and drives resource efficiency through them. Training provided to relevant employees 	<ul style="list-style-type: none"> Targets use of refurbished products Eliminates Single use plastics Targets waste to landfill reduction Sets targets in supply chains Positive progress reported on website Annual refresh training in place 	<ul style="list-style-type: none"> Creates Eco-designs for products and specs Promotes refurbished products in supply chains Drives resource efficiencies through tenders Influences Customers in sustainable options Measures Tonne per £ Turnover reduction Measurable Circular economy initiatives 	<ul style="list-style-type: none"> Influences staff, suppliers and customers to realise benefits of circular economy Leads in sector All packaging carbon footprint reported
Value Delivery	MED	<ul style="list-style-type: none"> Clearly demonstrates activity that creates social value in the local community Employees involved in fundraising and volunteering Exec oversight for delivery Customer contract commitments are tracked Social Value projects evidenced through supply chains 	<ul style="list-style-type: none"> Understands demographics and challenges in local community and where impact is required most Member of Social Value UK Delivery aligns to Government SV model Social Value delivery measured through suppliers Effective impact measurement using TOM's framework or equivalent 	<ul style="list-style-type: none"> Social Value forms part of purpose and objectives Strategy aims to generate wealth, income and economic growth in communities Community needs determined by direct contact Quarterly tracking of progress against commitments All third party contracts demonstrate Social Value 	<ul style="list-style-type: none"> Social Value strategy Focuses on long-term growth in communities Inspires others to take action Aligns reporting to business strategy Collaborates for greater social impact

Sustainable Schools Assessment

We envision schools going beyond the requirements of the DfE's requirements. We see schools as being organisations that address all crucial areas of prosperous living by:



Stewarding Environment:
Protecting ecosystems and health of communities.



Strengthening Communities:
Providing economic and social opportunities for communities to flourish.



Safeguarding People:
Ensuring protection and care for individuals to make a strong community.



Questions & Answers

